

Exhibiting at qConnect 2024

qConnect facilitates connections, and purposefully introduces quantum creators to industry and government who could potentially use innovative quantum technologies. To enable this goal, a small exhibitor space is offered at qConnect 2024 to feature select organizations.

Interested organizations must apply via email. qConnect 2024 sponsors at the Platinum and Gold level have first right of refusal on exhibitor tables and are not required to apply.

It is our intention to have diversity of geographic locations, company size and technological areas of focus represented in the exhibitor area. Preference will be given to:

- organizations that can offer quantum solutions, particularly in areas of energy, wellness and sustainable cities (the focus areas of the summit programming)
- organizations working to build the quantum ecosystem
- others, at the discretion of the Summit organizing team

Companies or individuals approved to present in the Quantum Solutions Showcase programming during qConnect 2024 will not be eligible to exhibit.

Why exhibit at qConnect 2024?

Networking

- With over 300 attendees representing quantum creators, government agencies and industry from around the world, exhibiting at qConnect 2024 provides access to an engaged and motivated audience.
- Generate leads and potential future business opportunities.

Product display

- Showcase your products and services to a diverse and targeted audience; consider offering hands-on demonstrations and in person pitches at your table.
- Launch new products and services.

Brand enhancement

- Position your company within the quantum industry, demonstrating your expertise and innovation.
- Proudly display your logo and branded materials on your table, to be seen by 300+ attendees.
- Post on your social media accounts about your involvement in qConnect 2024, thereby affiliating your company with a unique and leading summit.
- Exhibitors will be listed on the qConnect 2024 webpage with a link to the exhibiting company's website.
- Summit promotion will include at least one reference to the confirmed exhibitors list.

How to exhibit

A limited number of tables are available for promoting key partners.

There is no charge to exhibit at qConnect 2024. Exhibitors are required to register for each person attending.

Deadline to apply: Friday, July 26, 2024

Date for confirmation of acceptance of application: Friday, August 16, 2024

Applying does not guarantee a place within the exhibitor area; you will be notified by email to confirm whether or not your application is accepted.

Details and logistics for exhibitors at qConnect 2024

qConnect 2024 registration required

All staff or volunteers working at an exhibitor booth must be registered and must wear a qConnect 2024 lanyard and name badge at all times. You can register [here](#). Note that registration closes at midnight on Thursday, September 26, or when tickets sell out, whichever comes first.

Location

Exhibitor booths will be located in the Telus Convention Centre pre-function space, located outside Macleod Halls C&D, where the qConnect 2024 is taking place. Macleod Hall is located on the lower level of the South Building. Breaks and networking also take place in the pre-function space, providing good visibility for your display.

qConnect 2024 organizers will assign you a table. There will be a sign on the table on the first day to indicate which is yours. You can also ask one of the Quantum City staff for assistance upon arrival.

Move in and move out

Unless otherwise arranged in advance with organizers, exhibitors must move in between 7:30 a.m. and 8:30 a.m. on Wednesday, October 2, and move out between 1:00 p.m. and 2:00 p.m. Thursday, October 3. Information about parking, load in etc. will be confirmed at a later date.

It is at your discretion whether you leave your tabletop set up overnight on October 2.

qConnect assumes no responsibility for damages or theft that may occur.

Setup and Design

A six-foot table with a tablecloth and one chair will be provided.

Standalone pop-up banners/signage can be placed behind your table; they cannot exceed six feet in length. Note that nothing can be affixed to the walls of the Telus Convention Centre.

Please avoid obstructing or interfering with neighbouring tables and ensure that all display materials are within the assigned space.

Technology and Equipment

With the exception of WiFi access, no technology or equipment will be provided. You are required to bring your own computer equipment and anything else you may need. Power must be arranged through the Telus Convention Centre (TCC), at your cost. If you will need power, contact the [Summit Producer](#) on or by September 6, 2024, to facilitate an introduction to the TCC.

Promotional Materials

You are welcome to have promotional materials (brochures, business cards, etc.) or giveaways at your table, and to conduct contests or draws if you wish.

Staffing

Please have knowledgeable and engaging staff members at your booth for all meals and breaks (breakfast and lunch both days, morning break both days, afternoon break on October 2).

Compliance with qConnect and Telus Convention Centre policies

All individuals working at Exhibitor tables are expected to adhere to all Summit policies; any infractions may result in you being asked to clear your materials and leave the Summit immediately. Please review the policies [here](#), before arriving for the Summit.

Exhibitors must also abide by the Telus Convention Centre policies and regulations.

Ready to apply?

If you like everything noted to this point and wish to join us as an Exhibitor at qConnect 2024, we would love to hear from you. Please send the following information via email to the [Summit Producer](#), with “Expression of interest – Exhibitor” in the subject line.

Company Information

- Full legal name of the company
- Address
- Website
- Company Overview (Brief description, including mission and key products/services)

Primary Contact Person

- Full Name
- Job Title
- Email Address
- Direct Phone Number

Exhibit Details

- Description of the products or services to be showcased
- Any special needs such as electrical outlets, internet access, or accessibility for staff

Marketing and Promotions:

- Planned marketing activities or promotions at the booth (e.g., giveaways, demonstrations)
- Are you interested in sponsoring qConnect? We'd be delighted to talk!

If you have any questions or concerns, please contact the [Summit Producer](#) for assistance. Thank you for your interest in participating at qConnect 2024!